



# Asia Pacific Consumer Business & Transportation Summit 2010

The Unique Summit to overview market and investment opportunities in Asia Pacific

Language: English (with Chinese simultaneous interpretation)

Price: Free

Date: 3 June 2010

Address: Deloitte Touche Tohmatsu  
4/F Three Pacific Place  
1 Queen's Road East  
Hong Kong

Dear ladies/sirs,

We have the honor to invite you to attend the coming Asia Pacific Consumer Business & Transportation Summit 2010, which will be held from 13:30 to 18:30 on 3 June 2010.

The annual Asia Pacific Consumer Business & Transportation Summit is one of the most important events in Consumer Business & Transportation (CB&T) industry. It will host senior management in the leading companies from CB&T industry, Venture Capital and Private Equity around the Asia Pacific. In this half-day event, we will invite experts from different countries to give an overall introduction to and discussion on CB&T industry market trends, issues, and especially, the investment opportunities in those countries. Additionally, an interactive workshop will also be provided if you have any interest in the topics some presenter has delivered. Please refer to the attachment for detailed agenda.

Please kindly fill the register form and reply to me at your earliest convenience so that we can make the necessary arrangements for the seats. For any questions, please feel free to contact Hanson Tian through email: [htian@deloitte.com.cn](mailto:htian@deloitte.com.cn) OR telephone: + 86 755 3331 0940.

Sincerely yours,

A handwritten signature in black ink, appearing to be 'Eric Tang', written in a cursive style.

Eric Tang  
China Consumer Business &  
Transportation Leader, Deloitte China

# Asia Pacific Consumer Business & Transportation Summit 2010

Deloitte Touche Tohmatsu  
4/F Three Pacific Place  
1 Queen's Road East  
Hong Kong

3 June 2010

13:30 - 14:00	Open to Registration
14:00 - 14:05	Opening Welcome By Chairman Eric Tang Deloitte China Consumer Business & Transportation Leader
14:05 - 14:25	Overview of global Consumer Business and Transportation Market Lawrence Hutter Deloitte Global Consumer Business & Transportation Leader
14:25 - 15:00	China CB Market Trends & Issues Xuebin Zhang Board Director of Skyworth Group
15:00 - 15:20	Chinese Powers of Retailing 2010 Jerry Li Deloitte China Consulting Partner
15:20 - 15:35	Tea Break
15:35 - 16:05	CB&T market overview in Japan Yoshio Matsushita Deloitte Asia Pacific Consumer Business & Transportation Leader
16:05 - 16:35	CB&T market overview in India Shyamak Tata Deloitte India Consumer Business & Transportation Leader
16:35 - 17:05	CB&T market overview in Southeast Asia Hsiao Wey Tan Director, Deloitte Malaysia
17:05 - 17:35	CB&T market overview in Russia Alexander Dorofeyev Deloitte Russia Consumer Business & Transportation Leader
17:35 - 17:40	Close Remark Norman Sze Managing Partner, Deloitte China Consulting

# Interactive workshop

(17:45 - 18:30)



Room 1

CB&T Investment Opportunities & Risks in Japan  
Organiser: Yoshio Matsushita  
Deloitte Asia Pacific Consumer Business & Transportation Leader



Room 2

CB&T Investment Opportunities & Risks in India  
Organiser: Shyamak Tata  
Deloitte India Consumer Business & Transportation Leader



Room 3

CB&T Investment Opportunities & Risks in Southeast Asia  
Organiser: Hsiao Wey Tan  
Director, Deloitte Malaysia



Room 4

CB&T Investment Opportunities & Risks in Russia  
Organiser: Alexander Dorofeyev  
Deloitte Russia Consumer Business & Transportation Leader



# Distinguished speakers



Lawrence Hutter  
Global China Consumer Business & Transportation Industry Leader

For over 20 years Lawrence has worked with many of the world's best-known global consumer products manufacturers on a wide variety of strategic business performance improvement initiatives across the food, beverage, personal care, and household products sectors. He is a consulting strategy & operations partner and focuses on brand protection, growth, improved profitability, trade account development, and end-to-end value chain optimisation. In addition to his work with clients, he regularly speaks at industry events around the world on the subjects of food safety, supply chain sustainability, and evolving consumer needs.



Yoshio Matsushita  
Asia Pacific Consumer Business & Transportation Industry Leader

Yoshio is a Consulting partner who leads the Consumer Business practice in Japan. His clients in Japan include Shiseido, JTB, TOTO and Sony. Globally, he oversees Deloitte's client relationships with high-profile consumer business clients such as Hermes, Starbucks and S.C. Johnson.



Eric Tang  
China Consumer Business & Transportation Industry Leader

Eric has over 20 years of audit experience and leads the Consumer Business practice in China. He has served companies across several industry sectors, including consumer electronics and consumer products. His clients include SEC registrants, MNCs and listed companies on the Hong Kong Stock Exchange. Eric also has in-depth experience of public offerings, reorganisations and strategic acquisitions.



Shyamak Tata  
India Consumer Business & Transportation Industry Leader

Shyamak leads Consumer Business for the India member firm and specialises in the fast moving consumer goods segment. He has also been involved in due diligence reviews, business valuations, international offerings, and Sarbanes readiness.



Alexander Dorofeyev  
Russia Consumer Business & Transportation Industry Leader

Alexander is a partner in the Audit Department who has been with Deloitte since 2001. Prior to leading Consumer Business in the CIS, he led the retail sector. He specialises in advising on technical accounting, international reconciliation issues, and structuring of transactions. He is experienced in both IFRS and financial reporting requirements in Russia. His major clients include Pyaterochka, East Line, Kalina, Agros, Sheremetevo Airport, Eldorado, MVideo, Pharmacy Chain 36.6, JTI, Aeroflot, and Bridgestone.



Nick Handrinos  
Americas Consumer Business & Transportation Industry Leader

Nick has been leading the CP practice for Deloitte Consulting LLP in the US and for 13 years and has advised CP companies in many areas including Brand, Trade Promotions, and Supply Chain Optimisation. He is very active in major industry groups and was the driving force behind the ground-breaking Shopper Marketing study for the Grocery Manufacturers Association (GMA).



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The Consumer Business & Transportation industry group includes the following segments: consumer products; retail, wholesale & distribution; tourism, hospitality & leisure; and transportation.

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- All but 4 of the 28 consumer products companies
- 9 of the top 10 retail companies
- 5 of the 6 tourism, hospitality and leisure companies
- All of top 4 the consumer service companies
- All of the 46 largest retail, wholesale and distribution companies
- 5 of the 6 airlines
- 5 of the 6 freight transportation and logistics companies
- All of the top 4 shipping companies

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# Contact Information:

If you have any questions, please feel free to contact:

## Hanson Tian

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Email: [htian@deloitte.com.cn](mailto:htian@deloitte.com.cn)

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# REGISTRATION FORM

To reserve your seats, please fill this registration form and send it to:  
[htian@deloitte.com.cn](mailto:htian@deloitte.com.cn)

Name: \_\_\_\_\_

Gender:  Male  Female

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Title: \_\_\_\_\_

Mobile: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Assistant: \_\_\_\_\_

Assistant Tel. \_\_\_\_\_

Assistant Mail: \_\_\_\_\_

I would like to attend the Asia Pacific Consumer Business & Transportation Summit 2010.

Signature: \_\_\_\_\_

Date \_\_\_\_\_